

Krystal Faye Productions

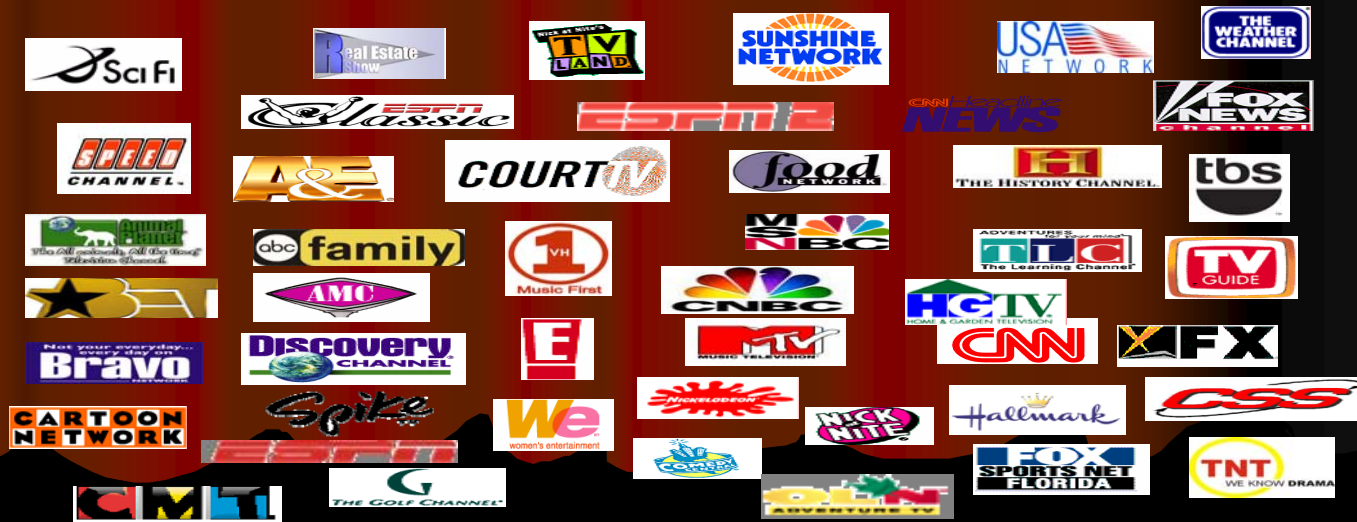
Media Buy Special



Producers of: The Lynn & Friends Show

- ♥ **\$25,000 – 13 Week Title Sponsor:** 13 week sponsorship includes full screen of company logo at beginning and end of each broadcast. 30-second commercial aired on major cable and network stations. Name mention and advertising for all local, state and out-of-state aired segments, e.g., *"Lynn & Friends" is brought to you by ...*.
- ♥ \$7,500 - \$10,000 – "600 - 800 30-second Rotating Commercial Spots" on Main Broadcast TV & Cable Television Networks. Includes Production, editing and airing on the Lynn & Friends Show. (WTLV, CBS 47, FOX 30, ABC 25, WJXT 4, BET, CourtTV, ESPN, PAX, Sunshine, TBS, TBN, TNT, TVGuide, etc.)
- ♥ \$2,500 - \$5,500 - "30 - 200 30-second Rotating Commercial Spots" on Main Broadcast TV & Cable Television Networks. Includes Production, editing and airing on the Lynn & Friends Show. (WTLV, CBS 47, FOX 30, ABC 25, WJXT 4, BET, CourtTV, ESPN, PAX, Sunshine, TBS, TBN, TNT, TVGuide, etc.)
- ♥ \$2,500 – Promotional ♥ Publicity ♥ Infomercial Interview - Fee includes: Production, promotion and airing of 1/2 hour show produced on location at your office, home or designated location. This package can be used for promotions and/or special events.
- ♥ \$1,500 – Non-Commercial Ready – Includes Production, editing, voiceover and on-location shoot with 72 rotating 30- second spots for 13 weeks for 3 months.
- ♥ \$750 - Non-Commercial Ready – Includes Production, editing and voiceover of 30-second commercial and 36 spots per month (3 month minimum).
- ♥ \$550 - Commercial Ready – 36 30-second commercials per month (3 month minimum).
- ♥ \$500 – 2 minute interview w/ Host (Segment Entitled: Small Business & the Entrepreneurial Spirit) \$150.00 Blacksonville Membership Discount ♥ includes 2 week exposure on the Lynn & Friends show. (Includes production & editing)
- ♥ Underwriting/In-Kind Contribution for Program Production (goods & services: __Wardrobe __Set Design & Development __Printing __Guest Coupons

Ad- Insertable Networks



Extras such as vintage or Sport Car Vehicles/ Transportation/ Lear Jet, Helicopters, etc will be paid for by client.

www.lynnandfriends.com

Demographics / Let's Map This Thing Out



Lynn with Mayor John Peyton

Who are the people in your neighborhood? We know them. They're our neighbors too.

➤ "Great having you, you did a great job and we appreciate your interest in Jacksonville to keep people informed. We need more positive news, you do a great job and we appreciate it." Mayor John Peyton, Jacksonville, Florida

➤ "When I get home in the evening I watch Lynn & Friends, for the 411 in Jacksonville, Florida and around the country." Reggie Fullwood, Councilman District 9

➤ "Lynn is a innovator, pacesetter and go-getter. Her determination and dedication is putting Lynn & Friends on the media map." Tanya Douglas, Small Business Center

➤ "Lynn has talent, style and personality." Calvin Peete, Pro Golfer and winner of the 1985 Players Championship

➤ "Congratulations to you and your staff on what you're doing in the community." Cornell West, Author, Professor and Activist.

➤ "Krystal Faye Productions produced my commercial and the phones were ringing off the hook!" Cee Cee Winn, N.O.K., No Ordinary Kleaning

➤ "It's always a pleasure having Lynn in the Chi-Lite zone." Kevin Jones, Manager, The Legendary Chilites

