

**Krystal Faye Productions  
Presents:**



*The Lynn & Friends Show*

**MEDIA GUIDE**



[www.lynnandfriends.com](http://www.lynnandfriends.com)



# The Connection

## *The Lynn & Friends Show*

### **Mission**

- To inform and enlighten America on today's issues in business, culture, education and entertainment.
- To provide progressive and entertaining programming.
- To improve the quality of life for all viewers by focusing on the ordinary to the extraordinary.
- To serve as an informational network.
- To meet the needs and expectations of the viewing public.

### **What is "Lynn & Friends?"**

- *The Lynn & Friends Show* is highly rated and a popular show.
- *The Lynn & Friends Show* is a 1/2 hour variety show.
- *The Lynn & Friends Show* is locally produced and airs weekly.
- *The Lynn & Friends Show* is captivating, exciting, and entertaining.
- *The Lynn & Friends Show* is on target with market expansion in Detroit, Michigan, and Los Angeles, California.
- *The Lynn & Friends Show* topics include: inspiring stories, celebrity guests, community profiles, spotlight performances, on location interviews focusing on people and important issues.

### **Who watches "Lynn & Friends?"**

- Comcast Cable subscribers.
- Local network subscribers.
- Comcast Cable is the largest cable company in the United States, serving more than 21 million cable subscribers. ([www.Comcast.com](http://www.Comcast.com))
- Comcast Corp, provides cable television services to 311,000 Northeast Florida customer. (Florida Times-Union Thursday, April 01, 2004 )
- *The Lynn & Friends Show* targets Americans ages 18 - 54.



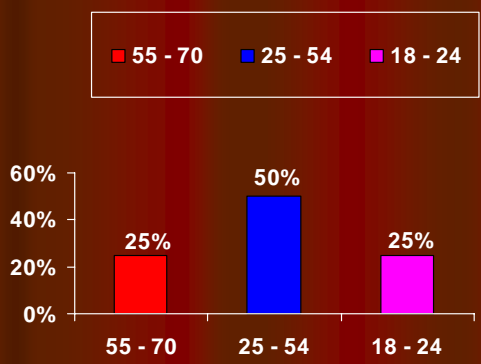
# Advertising On TV...

## The Lynn & Friends Show has Saved a Spot for You!

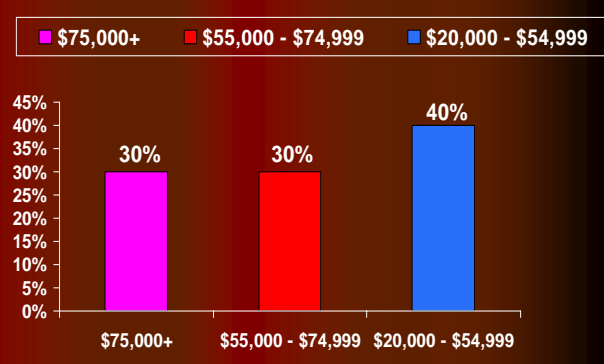
### Is advertising on TV right for your business? Opportunity, Value & Exposure!

- No other medium connects so directly with the emotional, decision-making side of a customer.
- No other medium is better at building awareness.
- No other medium is more effective at creating or positioning a business image.
- No other medium so strongly influences customer decisions and perceptions.
- *The Lynn & Friends Show* airs in premier time slots. (*The Lynn & Friends Show* airs weekly every Saturday @ 9:00 p.m. on Comcast Cable WTWN Channel 7.)
- To encourage a consistent message, *The Lynn & Friends Show* offers a special value for long-term investors.
- Your contribution will produce a viewing opportunity averaging 4 times per month.
- An opportunity for your company/organization to associate itself with a positive diverse image of cultures in the Northeast Florida and Georgia.
- Expose your company's message to 311,000 thousand households.
- Maximize the return on your Contribution to increase and reinforce visual Brand recognition of your organization/enterprise and/or corporation.

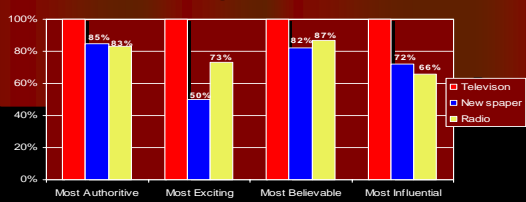
**Viewership/Age**



**Viewership/Income**



### Television, The highest form of advertising!





*The Lynn & Friends Show & Krystal Faye Productions*



# Thank you for your support.

- ◎ Your Contribution will assist *The Lynn & Friends Show* to continue providing quality programming to our loyal viewers, supporters and fans!
- ◎ Utilizing our Products will enhance, showcase and increase your telecommunications promotions.



*The Lynn & Friends Show* Airs  
Every Saturday  
@ 8:30 p.m. On  
Comcast Cable WTWN Channel 7